

managing info *designed to the point of need*

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Thermal Transfer Printable

Matt White Cling Polypropylene Film

Product 04-679 – WWP-780

PRODUCT DESCRIPTION:

04-679 80µ matt white print receptive polypropylene offers good chemical, humidity and abrasion resistance. Designed to accept conventional inks and variable information via thermal transfer.

04-679 is coated with R58 “cling” adhesive which exhibits excellent permanent adhesion when applied to itself. Also suitable for application to glass where clean removability and repositionability is required.

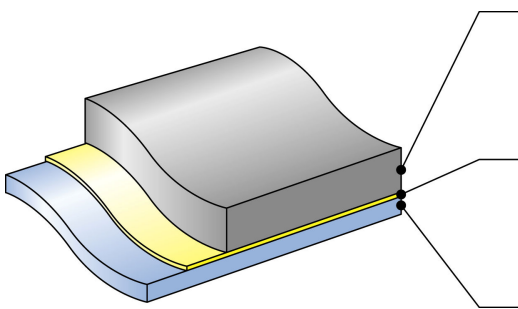
TYPICAL APPLICATIONS:

Back-to-back loop labels. Removable labels for glass surfaces.

TYPICAL INDUSTRY SECTORS:

Cosmetics, jewellery, promotional and information labels.

PERFORMANCE:



Facestock: 80µ matt white print receptive polypropylene offers very good chemical, humidity and abrasion resistance. Designed to accept conventional inks, thermal transfer and dot matrix print processes.

Adhesive: R58 repositionable adhesive “cling” is a proprietary coating primarily designed for applications to glass where clean removability and repositionability are required. R58 has excellent adhesion and cohesive strength when applied to itself for back- to-back loop labels.

Warning: R58 should not be applied to PVC or polycarbonate substrates.

Liner: 40µ polypropylene liner is specifically designed to ensure coating smoothness. For use on high speed labelling lines.

GENERAL CHARACTERISTICS				
Properties	Typical Values		Unit of Measure	Test Method
Physical	Film		80µ ± 10%	FTM 12
	Adhesive		20gsm ± 10%	
	Liner		40µ ± 10%	
Peel Adhesion	Initial	24 Hours	N/25mm @ 23°C , 50% RH	FTM 1
Stainless Steel	N/A	0.4		
Glass	N/A	0.7		
Polycarbonate	N/A	12.8		
PVC	N/A	15.5		
Abrasion Resistance	Good			
Chemical Resistance	Good			
Minimum Application Temperature	10°C			
Service Temperature Range	-30°C to +60°C			
Outdoor Durability	Not recommended for prolonged outdoor exposure			

The representations of performance and suitability for use contained in this Data Sheet are meant only as a guide. Since only the user is aware of the specific conditions in which the product is to be used, it is the user's responsibility to determine whether the product is suitable for that intended use. Copyright 1995

soabar 7 Ashville Way, Whetstone, Leicester LE8 6NU

t +44 (0)116 284 7000 f+44 (0)116 284 7001 Sales@soabar.co.uk